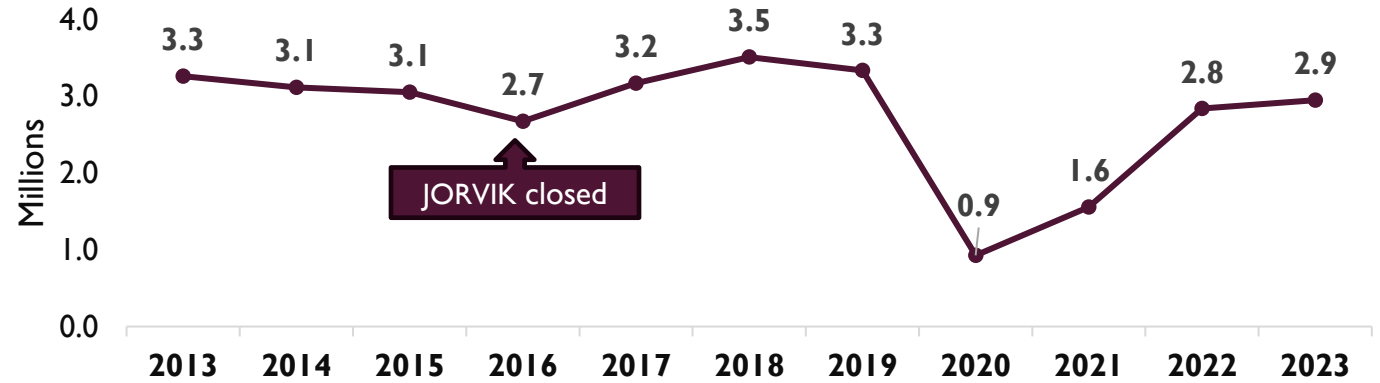
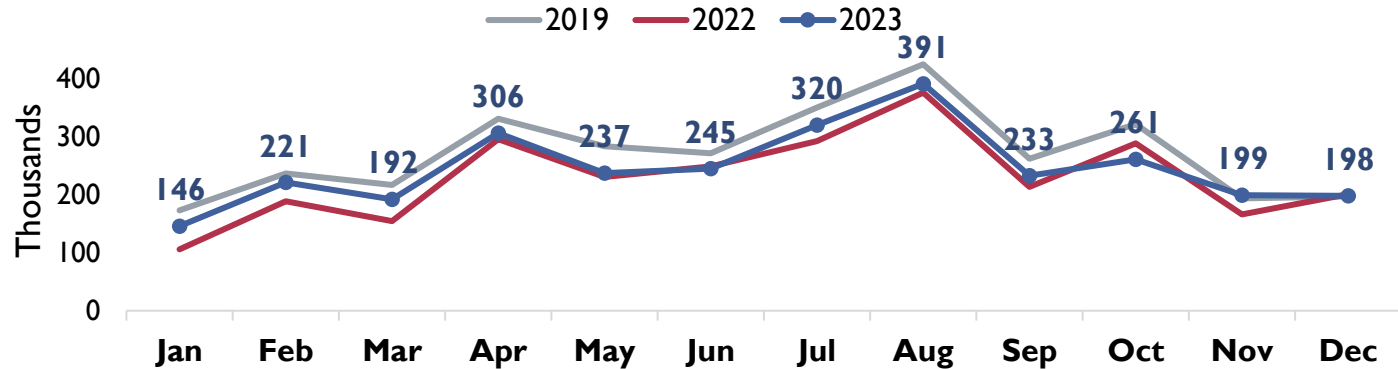


- The 23 York-based attractions in the monthly attraction monitor recorded **2,949,033** visits in 2023, showing further recovery following the Covid pandemic in 2020-2021
- Overall, visits were up 4% vs. 2022, but still 12% lower than in 2019. Various factors impacted visitor numbers in 2023 including a number of named storms characterised by high winds and heavy rain that caused the river to burst its banks on several occasions, affecting City Cruises York in particular. York Castle Museum was partially closed in September after the discovery of RAAC, while Station Hall at the National Railway Museum is currently closed while the major Central Hall development goes ahead.
- Despite this, the National Railway Museum was the most visited attractions in York in 2023, with the new Wonderlab interactive experience in the Bramall Gallery proving popular, with families. York Minster dropped from first to second place, though 2022 figures had included a high number of visitors to York Minster as a place of mourning after the Queen's death.
- Overall, attraction visits are lowest in January, when many small attractions are closed or operating reduced hours, and highest in August. However, special events and exhibitions e.g. at Christmas means that numbers peak at other times of the year for some attractions.

Annual visits to the 23 attractions in the York Attractions Monitor (Millions)



Visit to York's 23 attractions by month (Thousands)



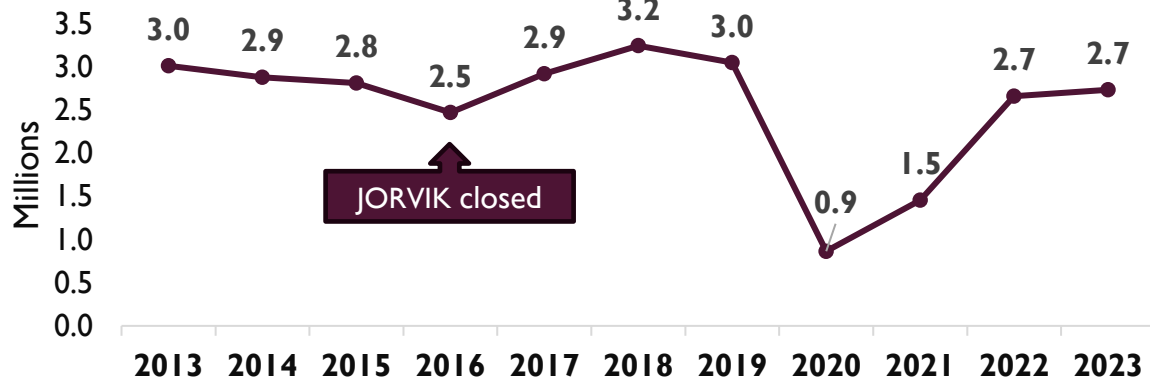
York Big Attractions

- | | |
|--|---|
| 1. City Cruises York | 7. York Castle Museum (YMT) |
| 2. City Sightseeing York | 8. York Dungeon |
| 3. Clifford's Tower (Closed Nov 2020-Apr 2022) | 9. York Minster |
| 4. JORVIK Viking Centre (Closed 2016) | 10. York's Chocolate Story |
| 5. National Railway Museum | 11. Yorkshire Air Museum |
| 6. York Art Gallery (Closed 2013-2014) | 12. Yorkshire Museum (Closed Apr 2020-Jul 2021) |

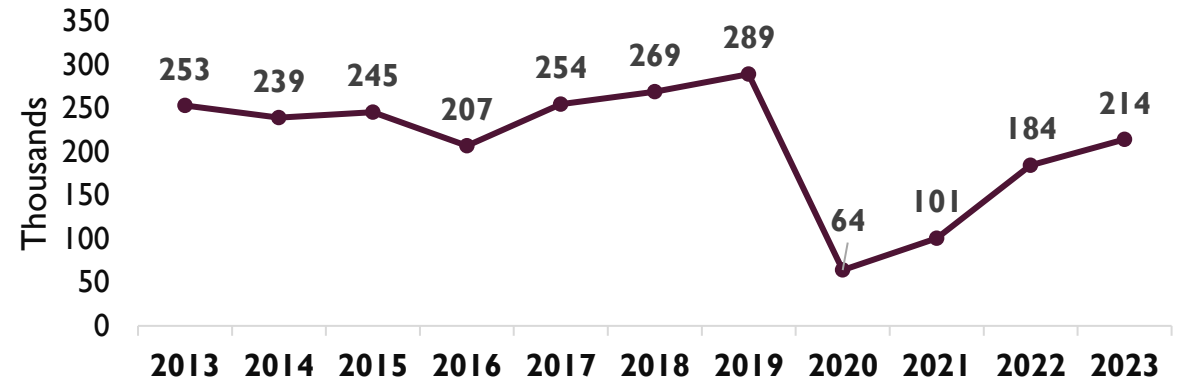
York Small Attractions

- | | |
|--|-------------------------------------|
| 1. Barley Hall | 6. Goddards House & Garden (NT) |
| 2. Cold War Bunker (Closed Apr 2020-Apr 2022) | 7. Mansion House |
| 3. City Walls Experience (Opened Apr 2022. Formerly Henry VII experience until Apr 2020) | 8. Merchant Adventurers Hall |
| 4. DIG (JORVIK) | 9. The Bar Convent |
| 5. Fairfax House | 10. Treasurer's House (Closed 2020) |
| | 11. York Army Museum |

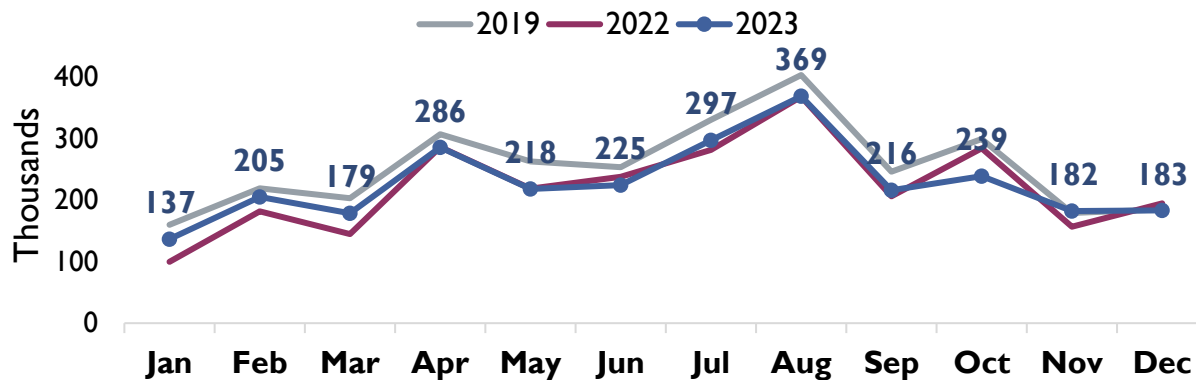
Annual visits to the 12 big attractions in the York Attractions Monitor (Millions)



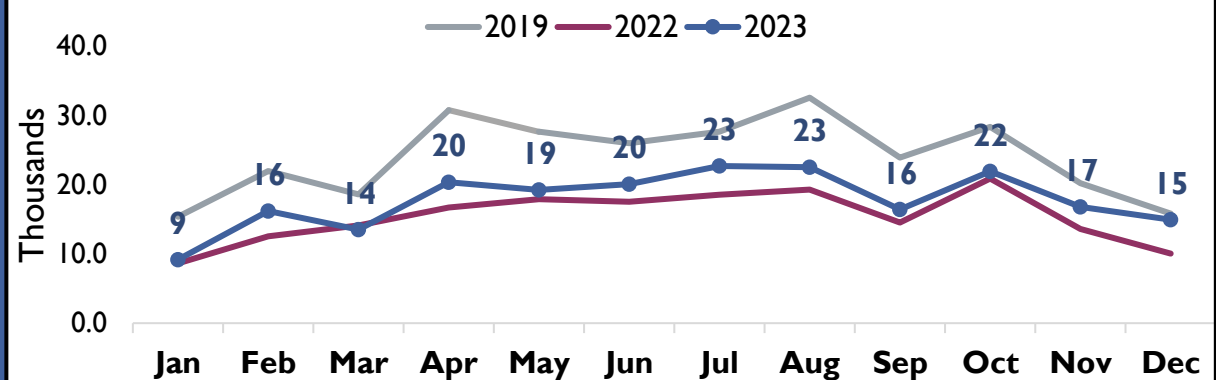
Annual visits to the 13 small attractions in the York Attractions Monitor (Thousands)



Visit to York's 12 big attractions by month (Thousands)



Visit to York's 13 small attractions by month (Thousands)



York Big Attractions

- | | |
|--|---|
| 1. City Cruises York | 7. York Castle Museum (YMT) |
| 2. City Sightseeing York | 8. York Dungeon |
| 3. Clifford's Tower (Closed Nov 2020-Apr 2022) | 9. York Minster |
| 4. JORVIK Viking Centre (Closed 2016) | 10. York's Chocolate Story |
| 5. National Railway Museum | 11. Yorkshire Air Museum |
| 6. York Art Gallery (Closed 2013-2014) | 12. Yorkshire Museum (Closed Apr 2020-Jul 2021) |

York Small Attractions

- | | |
|---|-------------------------------------|
| 1. Barley Hall | 6. Goddards House & Garden (NT) |
| 2. Cold War Bunker (Closed Apr 2020-Apr 2022) | 7. Mansion House |
| 3. City Walls Experience (Opened Apr 2022) | 8. Merchant Adventurers Hall |
| 4. DIG (JORVIK) | 9. The Bar Convent |
| 5. Fairfax House | 10. Treasurer's House (Closed 2020) |
| | 11. York Army Museum |