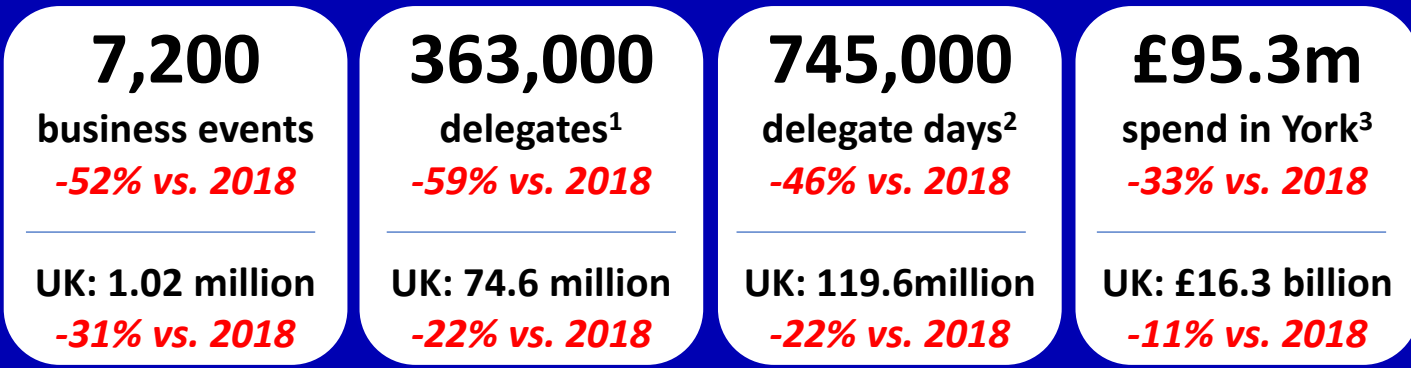
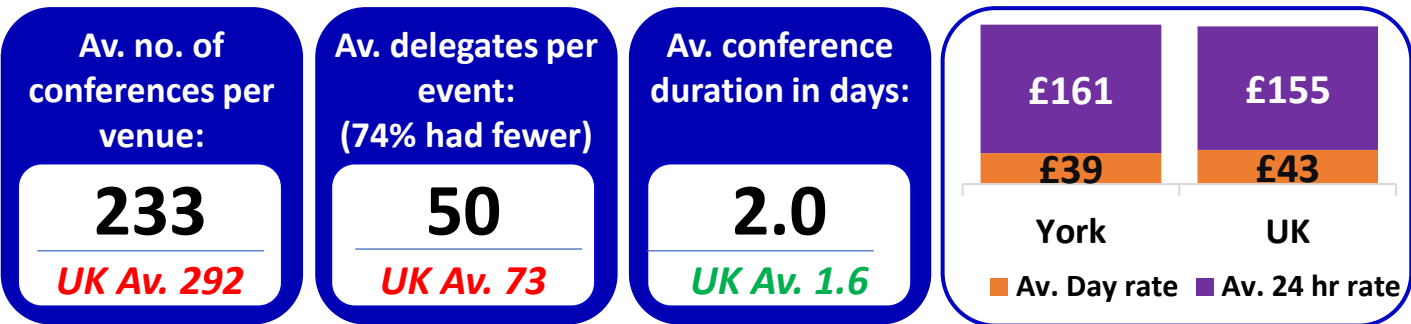


THE IMPACT OF CONFERENCE TOURISM IN YORK IN 2022: YORK VS. UK RESULTS

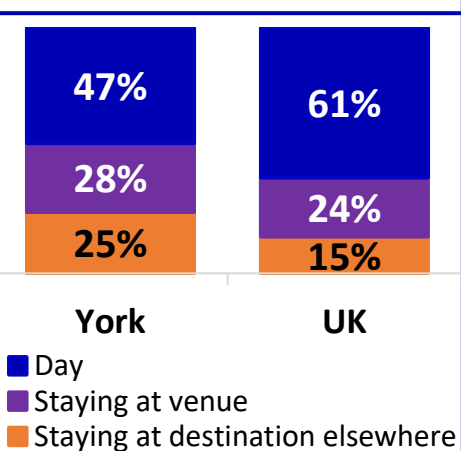
Conference tourism in York is recovering at a slower rate compared to the national average. However, conference visitors to York are more likely to be staying overnight, staying longer, and paying a higher residential rate. Also, a higher proportion of conference business is generated from outside the region, including overseas.



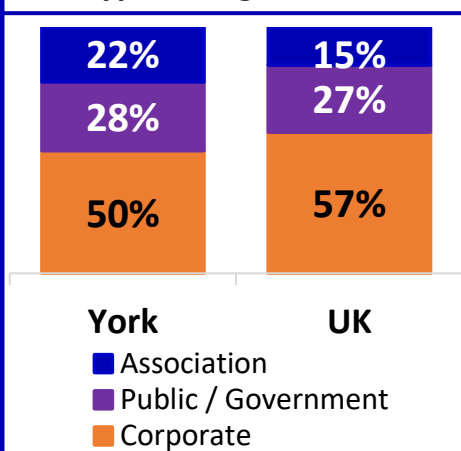
DIMENSIONS OF THE CONFERENCE MARKET IN 2022:



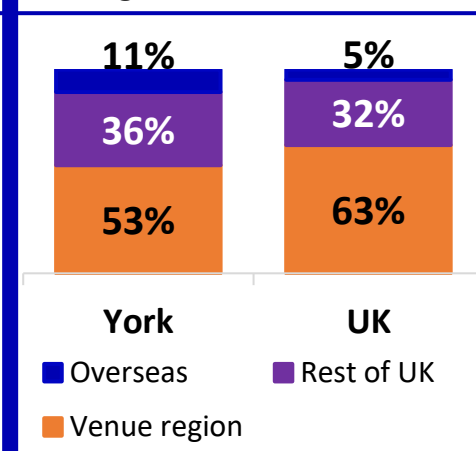
Levels of Residential Business



Type of Organisation



Origin of Event Business



¹ Includes the number of accompanying partners.
² Includes the number of days that delegates stay in York for leisure purposes after a conference.
³ Gross delegate spend in York, including spend by accompanying partners and leisure extenders.