

Applicant Terms and Conditions

- **“Competition”** means Visit York Tourism Awards and the VisitEngland Awards for Excellence.
- **“Organiser”** means Make It York and Visit North Yorkshire.
- **“You”** means the individual who submits an application.
- **“Platform”** means the online system that the applicant must use to complete their application.

By submitting an application to the Competition, you agree to be bound by the following terms and conditions:

- Applications for the Competition must be from businesses located in England and within York and North Yorkshire.
- Applications must be submitted before the deadline stated on visityork.org.
- Applications must be submitted online at visityork.org by following the link.
- It is free for Visit York and Visit North Yorkshire businesses to apply to all Competition categories. The fee for non-member businesses to enter is £150 + VAT.
- You can apply for more than one category, except where specified within the eligibility criteria, but separate applications must be completed for each category.
- Applications will only be considered if they are deemed to meet the eligibility criteria.
- Applications will only be considered if they are submitted via the Platform, completed in full and do not exceed the maximum word counts.
- The Organiser reserves the right to move an application into a different category if deemed more appropriate. If this occurs, you will be informed.
- The business or experience must be open at some point between 12/09/26 and 23/12/26 so the judges can visit if required.
- If the business is due to be closed for any part of this period, this must be highlighted in the ‘closures’ box on the application.
- If required by the Organiser, the business to which the application relates will need to accommodate a judging visit.
- If a judging visit is not accommodated for any reason, this may result in the application being delayed and/or withdrawn.
- The business to which the application relates must comply with all current and relevant legal and licensing obligations.

- The Organiser and VisitEngland reserve the right not to consider an application if legal or licensing compliance is in doubt and cannot be confirmed.
- The business must operate ethically and must not be involved in activity that could, or does, bring the visitor economy, tourism industry or Competition into disrepute.
- The Organiser and VisitEngland reserve the right not to consider an application if ethical operation is in doubt and cannot be confirmed.
- Applications may be submitted by any individual representing the business to which the application relates.
- The individual who submits the application will become the contact for all correspondence from the Organiser and VisitEngland concerning the Competition.
- You must inform the Organiser immediately of any changes to the contact information relating to you or the business during the Competition.
- Individuals submitting applications on behalf of another business must have the express permission of the owner or manager of that business.
- Employees, representatives or agents of the Organiser and VisitEngland are not eligible to submit an application to the Competition, except for categories in which third-party nominations are publicly invited.
- The Organiser and VisitEngland reserve the right to amend the judging process if circumstances make judging visits impractical.
- The business agrees that, if requested, it will reimburse the judge and their partner, family or companions, as appropriate to the category, on departure for the cost of the mystery visit, overnight stay, meals, admission or ticket costs.
- Alcoholic drinks may only be included for Pub of the Year, Taste of England Award, and Small and Large Hotel of the Year categories.
- Competition judges may decline to award winners at any level in some or all categories if, in their opinion, there are insufficient entries of a winning standard.
- The business agrees to be part of any publicity undertaken in association with the Competition.
- You accept and agree that the Organiser and VisitEngland may use or publish any photographs, comments or evidence submitted at any stage of the Competition in any media, waiving any rights to payment or to inspect and approve a finished product.
- You confirm that you or the business own the copyright to any photographs included with the application.
- The Organiser and VisitEngland may send you email communications in relation to your application, including deadline reminders, confirmation of submission, judging feedback, applicant surveys and event invitations.

- The Organiser and VisitBritain/VisitEngland may store your contact information within databases to send marketing communications, including newsletters, future events and promotions unrelated to the Competition.
- The prize provided by the Organiser for each winner will be a certificate and/or a trophy. There is no cash alternative.
- Competition winners may publicise their success indefinitely, provided the placing, Competition name and year are specified in all publicity and materials.
- Competition winners may only use the specific logo issued by the Organiser or VisitEngland.
- Winners must not modify the logo in any way or use, or adapt for use, any other logo connected with the Organiser or VisitEngland.
- The logo may only be used alongside the location or part of the business that has won an award. For example, a self-catering provider with multiple properties across different locations must only use the logo alongside the winning location.
- The Organiser and VisitEngland will not accept responsibility for applications delayed or lost as a result of any network, computer hardware or software failure.
- In the event of any dispute regarding the Competition eligibility criteria, application forms, judging process, choice of finalists or winners, or any other matter relating to the Competition, the decisions of the Organiser and VisitEngland shall be final and no correspondence or discussion shall be entered into.
- If the business wins an award in the local or regional Competition, it may be automatically put forward for national judging by VisitEngland for the VisitEngland Awards for Excellence 2027.
- You must notify the Organiser in writing at the time of application if you do not wish to be put forward for national judging.
- In rare circumstances, VisitEngland may deem that an application does not meet the eligibility criteria and reserves the right not to consider the application for national judging.
- It is not possible to revisit your application prior to being put forward for national judging.
- VisitEngland reserves the right to move an application into a different category if deemed more appropriate.
- The prize provided by VisitEngland for each winner will be a certificate and/or a trophy. There is no cash alternative.
- Any queries in relation to national judging should be directed to VEAwards@visitengland.org.

- Any data you provide will be handled in accordance with Make It York's privacy policy, VisitEngland's privacy policy and the privacy policy of the organisation contracted to provide the Platform, available on their websites.
- The Organiser reserves the right to make changes to these Applicant Terms and Conditions at any time and may notify you in writing of these changes.