

Office use only

Date Raised:

Invoice Number:

VisitYork

Summer Leaflet

Designed to inspire both residents and visitors, the Summer leaflet will showcase York in the summer months highlighting shopping, dining, events, and things to do.

With a 30,000-copy print run and prominent distribution regionally and throughout the city, including Park & Ride locations, this is a valuable opportunity to align your brand within the holiday season.

Whether through an eye-catching display advert or an engaging advertorial feature, you'll be reaching a targeted audience actively looking for inspiration. Don't miss your chance to be part of this much-anticipated publication.



Company:

Contact Name:

Address:

Post Code:

Email:

Telephone:

PO Number:

Booking Your Advert

Please tick as appropriate

Display Ad - £350 + VAT
1/3 Panel - 99mm wide x 70mm high

Advertorial - £550 + VAT
Full Panel - 99mm wide x 210mm high
title, subtitle (optional), call-out roundel (optional), max
200 words of body copy and up to 3 images.

Reserve your slot by completing and returning this booking form to **membership@makeityork.com** by **Friday 10 April 2026**.

You will be sent a link to submit your artwork or content for your advertorial after booking. Please send all print ready artwork (as a PDF file which must be high resolution – 300dpi and minimum 2MB in size) by **Friday 10 April 2026**.

You will be sent a proof to approve before your artwork is printed.



Payment Details

Payment can be made by BACs or credit card.

Payment needs to be cleared by 10 April 2026, otherwise your advert will not be included.

Account number: 10367689 | Sort code: 09-02-22

If you are a registered charity and are claiming VAT exemption on this advertisement, please provide your charity number in the space provided:

Terms and Conditions

This leaflet is published by Visit York, the tourism brand of Make It York Ltd. By signing this form you are committing to the purchase of advertising space in the leaflet.

Adverts must be supplied by Friday 10 April 2026.

It is the responsibility of the advertiser to ensure that advertisements are of good quality and that final proofs are checked for accuracy.

Make It York reserves the right to discuss and edit advertising copy and images.

Any images supplied must be reflective of the facilities generally available and must not be misleading.

Booking and artwork deadlines must be adhered to.

Make It York does not accept any liability for the consequences of any mistakes in the guide beyond the cost of the advertisement.