

Office use only

Date Raised:

Invoice Number:

VisitYork

Christmas Leaflet

Designed to inspire both residents and visitors, the Christmas leaflet will showcase the magic of York during the festive season—highlighting shopping, dining, events, and seasonal experiences. With a 20,000-copy print run and prominent distribution throughout the city including Park and Ride locations, this is a valuable opportunity to align your brand with one of York's most celebrated times of year. Whether through an eye-catching display ad or an engaging advertorial feature, you'll be reaching a targeted audience actively looking for festive inspiration. Don't miss your chance to be part of this much-anticipated seasonal publication.



Company:

Contact Name:

Address:

Post Code:

Email:

Telephone:

PO Number:

Booking Your Advert

Please tick as appropriate

☐ Display Ad - £300 + VAT
1/3 panel - 99mm wide x 70mm high
(5mm margin & 3mm bleed)

☐ Advertorial - £500 + VAT
full panel
title, subtitle (optional), call-out roundel (optional), max
200 words of body copy and upto 3 images.

Reserve your slot by completing and returning this booking form to
membership@makeityork.com by **Friday 26 September 2025**.

You will be sent a link to submit your artwork or content for your advertorial after booking. Please send all print ready artwork for display adverts (as a high resolution PDF file - 300dpi and minimum 2MB in size) or copy and images for advertorial by **Friday 26 September 2025**. You will be sent a proof to approve before your artwork is printed.



Sample layout for illustrative purposes. Final layout is subject to change

Payment Details

Payment can be made by BACs or credit card.

Payment needs to be cleared by Monday 13 October 2025, otherwise your advert will not be included.

Account number: 10367689 | Sort code: 09-02-22 |

If you are a registered charity and are claiming tax exemption for this advert please provide your charity number in the space provided:

Terms and Conditions

This Christmas leaflet is published by Visit York, the tourism brand of Make It York Ltd. By signing this form you are committing to the purchase of advertising space in the Christmas leaflet.

Adverts must be supplied by Friday 26 September 2025.

It is the responsibility of the advertiser to ensure that advertisements are of good quality and that final proofs are checked for accuracy.

Make It York reserves the right to discuss and edit advertising copy and images.

Any images supplied must be reflective of the facilities generally available and must not be misleading.

Booking and artwork deadlines must be adhered to.

Make It York does not accept any liability for the consequences of any mistakes in the guide beyond the cost of the advertisement.