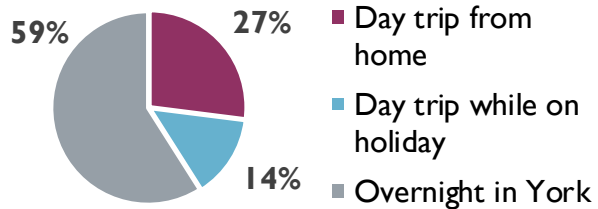


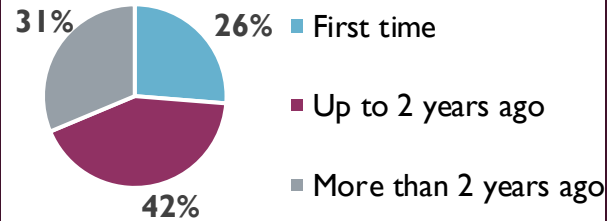
The York Visitor Survey is a face-to-face survey of visitors to York on a day/staying trip for holiday purposes. 2022 results are based on 1,097 interviews conducted in various locations in the city centre between January and December 2022

Trip Type



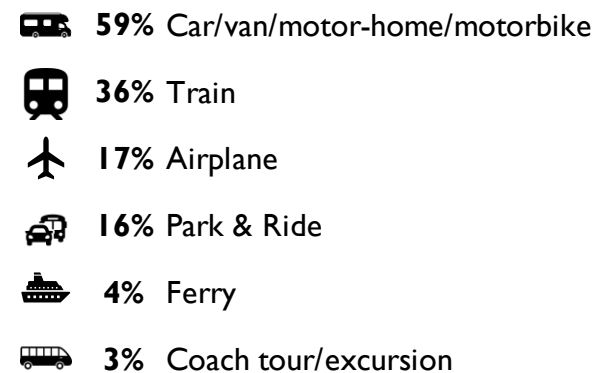
Average length of stay: 2.83 nights

Previous visits to York



74% are repeat visitors

Mode(s) of transport to get to York



Average spend

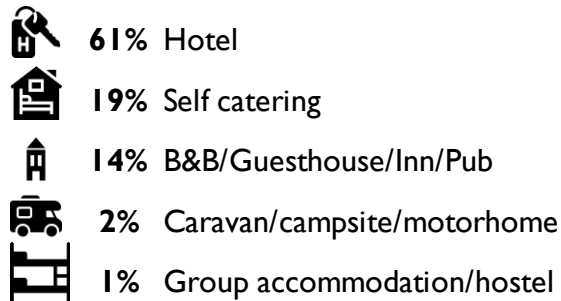
Per day (all visitors)

Overall (exc. accommodation)	£78.63
Staying visitors	£83.51
Day visitors	£71.79

Per trip (staying visitors)

Accommodation	£169.19
Total	£405.52

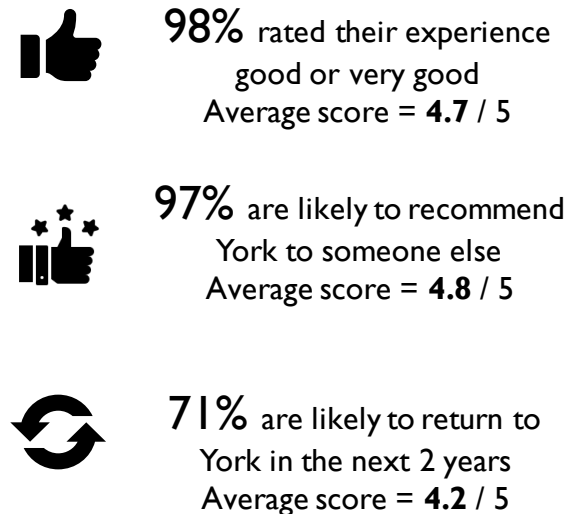
Accommodation



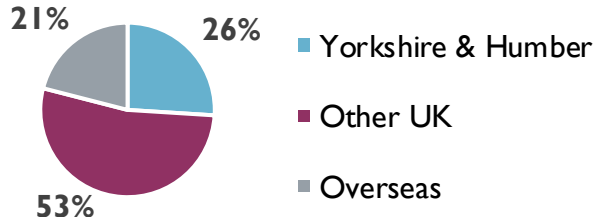
Activities taken part in



Visitor satisfaction

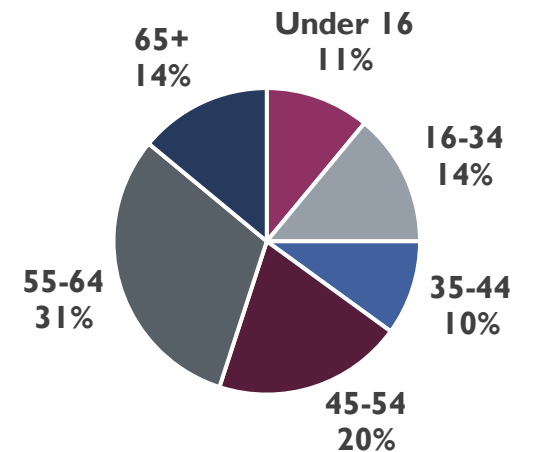


Home region



74% are from outside Yorkshire

Age ranges within visiting parties



Average group size is 2.4
65% of visitors are aged 45 and over