

## **External resources on coronavirus and its impact on the UK travel and tourism industry**

A number of websites provide data and analysis of the impact of the coronavirus (COVID-19) pandemic on the tourism industry in the UK, as well as consumer sentiment as a result of the pandemic and/or subsequent cost of living crisis.

### **Gov.uk**

In June 2021, the UK government published the Tourism Recovery Plan in response to the significant impact that the COVID-19 pandemic had wrought on the sector. The Tourism Recovery Plan sets out the role that the UK government will play in assisting and accelerating the tourism sector's recovery from COVID-19.

<https://www.gov.uk/government/publications/tourism-recovery-plan>

### **The Office for National Statistics (ONS)**

In February 2021 the ONS published analysis of how industries related to travel and tourism in the UK have been affected by the coronavirus (COVID-19) pandemic, using data on business performance and the labour market:

<https://www.ons.gov.uk/businessindustryandtrade/tourismindustry/articles/coronavirusandtheimpactontheuktravelandtourismindustry/2021-02-15>

In addition, the ONS releases fortnightly data from their business survey (BICS) about financial performance, workforce, prices, trade, and business resilience. This has replaced the business impact of Covid study which ran until November 2020:

<https://www.ons.gov.uk/economy/economicoutputandproductivity/output/datasets/businessinsightsandimpactontheeconomy>

ONS also release a number of datasets and publications relating to the tourism industry in the UK:

<https://www.ons.gov.uk/businessindustryandtrade/tourismindustry>

<https://www.ons.gov.uk/peoplepopulationandcommunity/leisureandtourism>

### **VisitBritain/Visit England**

In partnership with Visit Wales, VisitScotland and London & Partners, Visit Britain commissioned four waves of research to understand international consumer sentiment towards international travel during the COVID-19 pandemic. The final wave was published in 2022:

<https://www.visitbritain.org/inbound-covid-19-sentiment-tracker>

VisitBritain also has a wealth of resources relating to both domestic and inbound tourism:

<https://www.visitbritain.org/england-research-insights>

<https://www.visitbritain.org/inbound-research-insights>

### **ALVA (Association of Leading Visitor Attractions)**

ALVA produce resources specifically aimed at visitor attractions:

<https://www.alva.org.uk/details.cfm?p=63>

### **World Travel & Tourism Council (WTTC)**

As the global authority on the economic and social contribution of Travel & Tourism, WTTC's insights and publications are not limited to the UK, but provide useful perspectives on the future of travel and tourism in the wake of Covid-19:

<https://wtcc.org/Portals/0/Documents/Reports/2020/To%20Recovery%20and%20Beyond-The%20Future%20of%20Travel%20Tourism%20in%20the%20Wake%20of%20COVID-19.pdf?ver=2021-02-25-183120-543>

### **Market Research Society / Research Live**

Back in March 2020, Research Live provided details of various trackers and studies that had been launched in order to understand consumer attitudes and behaviour across a range of areas and sectors during the Covid-19 outbreak:

<https://www.research-live.com/article/news/covid19-keeping-track-ofattitudes-and-behaviour/id/5067182>