

Office use only

Date Raised:

Invoice Number:

VisitYork

Christmas Leaflet

Created to capture the spirit of the festive season for both residents and visitors, the Christmas leaflet will celebrate everything that makes York special at Christmas. From shopping and dining to seasonal events and attractions, it will serve as a go-to guide for festive inspiration.

With 20,000 copies in circulation and distribution across the region, the publication offers an excellent platform to showcase your business during one of York's busiest and most vibrant times of year. Whether you choose a display advertisement or an advertorial feature, you'll connect with an engaged audience actively planning their festive experiences.

Secure your place in this eagerly anticipated seasonal guide and put your brand in front of visitors and residents throughout the Christmas period.

See last year's Christmas Leaflet [here](#).



Artwork for 2025 shown, 2026 artwork TBC

Sales and Artwork Deadline
Sept 11

Company:

Contact Name:

Address:

Post Code:

Email:

Telephone:

PO Number:

Booking Your Advert

Please tick as appropriate

Display Ad - £350 + VAT
1/3 panel - 99mm wide x 70mm high
(5mm margin & 3mm bleed)

Advertorial - £550 + VAT
full panel
title, subtitle (optional), call-out roundel (optional), max 200 words of body copy and upto 3 images.

Reserve your slot by completing and returning this booking form to **membership@makeityork.com** by **Friday 11 September 2026**.

You will be sent a link to submit your artwork or content for your advertorial after booking. Please send all print ready artwork for display adverts (as a high resolution PDF file - 300dpi and minimum 2MB in size) or copy and images for advertorial by **Friday 11 September 2026**. You will be sent a proof to approve before your artwork is printed.



Sample layout for illustrative purposes. Final layout is subject to change

Payment Details

Payment can be made by BACs or credit card.

Payment needs to be cleared by Friday 11 September 2026, otherwise your advert will not be included.

Account number: 10367689 | Sort code: 09-02-22 |

If you are a registered charity and are claiming tax exemption for this advert please provide your charity number in the space provided:

Terms and Conditions

This Christmas leaflet is published by Visit York, the tourism brand of Make It York Ltd. By signing this form you are committing to the purchase of advertising space in the Christmas leaflet.

Adverts must be supplied by Friday 11 September 2026.

It is the responsibility of the advertiser to ensure that advertisements are of good quality and that final proofs are checked for accuracy.

Make It York reserves the right to discuss and edit advertising copy and images.

Any images supplied must be reflective of the facilities generally available and must not be misleading.

Booking and artwork deadlines must be adhered to.

Make It York does not accept any liability for the consequences of any mistakes in the guide beyond the cost of the advertisement.