

VisitYork

# TOURISM CONFERENCE

13 JANUARY 2026

@YORK ST JOHN UNIVERSITY

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# York Business Barometer



1

Purpose

2

Minutes or less

3

Questions

4

Quarters

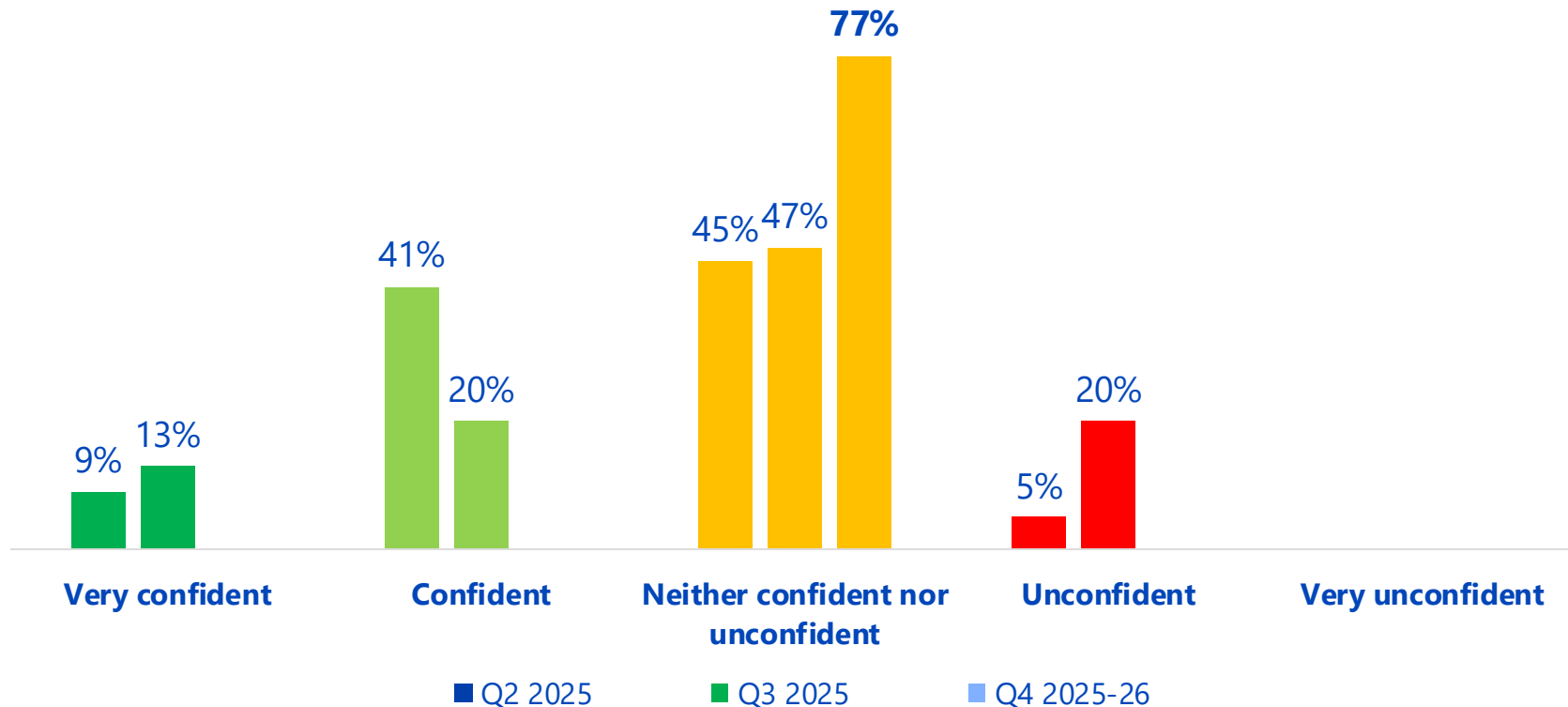


Time to participate



[https://surveys.qaresearch.co.uk/York\\_Tourism\\_Business\\_Barometer.asp](https://surveys.qaresearch.co.uk/York_Tourism_Business_Barometer.asp)

# Initial results



Thank you for taking part

If you signed up to receive the results from this quarter a summary report will be sent to you once the survey period is complete

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**QaResearch**



This research was carried out in compliance with ISO 20252 (the international standard for market, opinion and social research, including insights and data analytics), The Market Research Society's Code of Conduct & UK Data Protection law.

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